



DIVE SAFETY THROUGH EDUCATION

Marketing Department News and Updates!

New Format as of the next issue!

Exciting news! The NAUI Newsletter will have a new look the next time it is sent out! This new look will have more photos, articles, and information than ever before.

This new look will be sent to you in an easy to read and downloadable format, so that you can take the NAUI Newsletter with you wherever you go! With the downloadable format, this means you will be able to view the newsletter on your phone, laptop, tablet, or any other electronic device. You can even print it if that is your preferred format. If you download the file on to your device, you can then have it translated to your preferred language using Google translate, just upload the document. Please note though, doing this will result in the words being translated however, the images will not be visible with the translated pdf.

This new style will use photos from our NAUI Members Gallery and will have a more professional look to the display of the photos and information. We look forward to implementing this new style and hope you will enjoy it as well. If you have any ideas for the newsletter or would like to contribute a personally written article, please email bdoran@nau.org for more details and information.

NAUI Worldwide Office Closed July 5th

Please note that the NAUI Worldwide office will be closed on July 5th due to a national holiday. The online store will as always remain open, and any digital orders will be sent

immediately. Any phone calls will be returned, and physical items shipped on the next business day.

2021 NAUI Awards Nominations

Do you know someone who represents the best in NAUI?

You probably know at least one person who has made a significant difference in scuba diver education, training, and in supporting NAUI's mission. As an association, NAUI Worldwide members have the opportunity each year to nominate those people and groups worthy of special recognition.

NAUI awards represent a variety of categories as well as criteria and are granted annually. As a worldwide organization, we depend on our global membership to bring deserving nominees to our attention. You can learn about the award designations, the purpose of each of them, and who can qualify at [NAUI.org/awards](https://www.naui.org/awards) or simply by clicking below.

Award Criteria

Official award recipients will be recognized during the Annual General Meeting in November 2021. Honorees will also be published on the NAUI [Awards page](#).

Nomination forms MUST be submitted before August 1, 2021. Please supply as much information as you can to support the nomination.

Award Nomination Form

Submit your nomination to NAUI Worldwide HQ via one of the following methods **no later than August 1, 2021:**

- Email: bpostell@naui.org
- Fax: 813-628-8253, or
- Mail: 9030 Camden Field Parkway, Riverview, FL 33578

[Nominate Now!](#)

Photo Library

This library will be a big boost to building the NAUI brand by providing a wide range of photos from NAUI members and divers from around the world.

[Submit to the NAUI Photo Library Here > >](#)

The Next Photo Contest

Thank you for the photos that you have been sending. It is great to see what NAUI is doing worldwide. Keep sending them in to our photo gallery, it is easy to use, you can either upload or drag and drop your photo. <https://photolibrary.naui.org/>. These photos are already being used to promote NAUI and its affiliates.

The NEXT Contest is to send in your best photo showing a Shipwreck Dive. Go to <https://photolibrary.naui.org/> and upload a photo. Be sure to give us a brief intro with it too. We will announce the winner in the next newsletter on June 10th. The prize will be an Advanced Diver NES Kit.

Our new newsletter format will feature photos from the NAUI Library, which will be a big boost in building the NAUI brand. We will also be using these photos in our social media posts, marketing pieces and other NAUI promotions.

Focus On NAUI Members Worldwide

In this new section, we focus on one NAUI member's activities. Do you want to be featured or nominate someone to be showcased? **Email Bill Doran at bdoran@naui.org**

NAUI Services Africa

NAUI is active in so many places. This edition I would like to notice NAUI Services Africa.



We would like to congratulate both Matt Stow NAUI # 61644 and Derek Marshall Dunning NAUI # 61675, both members are from South Africa, and they have both qualified as NAUI Freediver Instructor Examiners.

This allows them to train and qualify NAUI Freediver Instructors. Their drive and passion for Freediving and Freediving safety has led to this point and we look forward to continuing to work with them as they train the future Freediving Leaders for NAUI.

Congratulations and thank you for sharing your stories.

[Check them out on Facebook! >>](#)

Join us for the next NAUI Talk

The next series is starting!

Every two weeks the NAUI Marketing department runs the NAUI Talk webinar series with guest presenters, speakers, and discussions. Each topic is an opportunity for NAUI members around the world to build and succeed in their businesses. Sessions range from 30-60 minutes, time well spent!

The next session on June 29th will feature a session on how you can:

“Attract New Divers with a Focus on Careers”.

We will look at how diving can be a career, as well as how diving can enhance a career. We will discuss ways to attract more students using this unique approach. In addition, they will answer the questions of the participants.

The invitations will go out, but why wait? Use the link below and sign up now!

In addition, they will answer the questions of the participants.

Do you have an idea for a NAUI Talk? Email Bill at bdoran@nauui.org

[Sign Up Now!](#)

Upcoming NAUI Talk Sessions

July 13th - How to make a unique offering to attract New Divers.

July 27th - How to make your online presence more professional.

Are you on the list?

Do you know someone who would benefit from the NAUI Talk Sessions? Feel free to invite others to join. All are welcome.

[Sign Up Here!](#)

Current Promotions to End June 30th.

Please note that the promotions that have been running will end on June 30th. For more information, please contact your rep on Member Services.

Promote your Events and Courses!

Let us list your events on the NAUI Site. These can be Courses, Environmental Clean Ups, or more!

Simply email your event information to marketing@nau.org.

Help us keep NAUI divers informed.

Scuba Industry Jobs!

Are you looking for a NAUI Dive Professional? We can post a notice to members and help you find that person. All of our members will see your post as soon as they log in.

All you need to do is to email the job title, description, location and who interested members should contact to marketing@nau.org and we will get the message out to NAUI members.

Upcoming NAUI Election

Information and Nominations

On the last NAUI Talk the election committee gave members an opportunity to watch a real-time re-enactment on how to become a NAUI director, what it entails to be a NAUI director and much more.

It was a fun opportunity where members could raise questions about the upcoming election and get to meet the dedicated team members of the election committee (who just completed the "NAUI acting course" to bring you this Oscar worthy performance!).

During the session, the Election committee covered:

- How to become a candidate for the election.
- Deadlines for submitting your candidacy.
- Rules and procedures.
- Where to find the information, you need.
- Who can you contact for election information?
- Followed by a question-and-answer session.

If you missed it, there is good news! We recorded the session, and it is on our NAUI TV, follow the link below to view.

[Click here to view the Election Process Video!](#)

If you would like to view or download the 2021 Nomination Packet, below is a link.

Please note that you need to be logged into CORE. Once you are in Member Resources open the Board of Directors Election Tab and then open the 2021 tab.

[2021 Nomination Packet](#)

We look forward to continuing to provide our members with ideas and tools to grow in 2021!

Yours in fun, safe diving,

